



STEVEN HAMMERLI

MULTIMEDIA SPECIALIST

7642 W 95th St, Apt B. Overland Park, KS 66212



MISSION

A creative individual with the goal to bring high quality, innovative design to all forms of media.

TECHNICAL PROFICIENCY

Platforms: Mac & PC

Applications: Adobe Master Suite & Blender

Web: HTML, CSS, JQuery, Wordpress

DESIGN PROFICIENCY

- Advertisement design
- Logo and identity design
- Package design
- Illustration
- Photo retouching
- Typography
- Photography
- Prepress
- Pantone
- Grand printing
- Layout Design
- Web Design

EDUCATION

Bachelor of Arts - Graphic Design / July 2013

Graduated from The Art Institutes International - Kansas City

- Presidents honor role student & Summa Cum Laude
- Designed winning book cover for the Kansas City Hospice in promotional campaign

ARTBOT - All-KC Student Journal

- Graphic Designer & Creative Copy Writer

Organizations:

- A.I.G.A

Warrensburg High 2004 - 2008

Warrensburg Area Career Center 2007 & 2008

- Completed multiple web/graphic design classes

Organizations:

- F.B.L.A. & D.E.C.A

WORK EXPERIENCE

Long Motor Corporation / Photo Retoucher / November 2022 - Present

14600 W 107th St, Lenexa, KS 66215

- Work with the Marketing Vice President & photographer to determine desired outcome for catalog covers and products
- Evaluating images and making necessary adjustments to colors, brightness and contrast.
- Work with editing software such as Adobe Photoshop & Illustrator to create composite imagery of products for use in marketing

Heart to Heart International / Graphic Designer / Feb. 2014 - 2022

11550 Renner Blvd., Lenexa, KS 66219

- Work closely with the Communications Director and resource development team to provide collateral for print and web media. This includes designing collateral for events, social media campaigns, disaster responses, programs and material for fund-raisers.
- Make recommendations on the best and most cost-effective ways to solve design challenges while maintaining brand aesthetic.

Three Dog Brands / Graphic Design Assistant / November 2022 - Present

602 W 48th St, Kansas City, MO 64112

- Create 3D package renders for use in e-commerce & marketing
- Work closely with the Design Manager to provide a variety of designed materials for in-store signage.
- Work with editing software such as Adobe Photoshop & Illustrator to create composite imagery of products for use in marketing

Insight Print & Display / Contract Designer / June - September 2013

3420 Broadway Blvd. #100, Kansas City, MO 64111

- Reviewed, setup, and completed graphic files for final printing on large collateral
- Worked with the finishing team to complete desired end results for flags, table covers and banners
- Completed 25+ printing projects, daily